

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
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WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: 1189 SAGE GROUP, LLC, THE 6825 CHELSEA ROAD McLEAN, VA 22101	Name and Address of Charitable Organization: CT No. <u>05420</u> F.E.I.N. No. <u>95-2211661</u> <u>Community Television of Southern California (KCTV)</u> Name of Charity <u>4401 Sunset Blvd</u> Address of Charity <u>Los Angeles, CA 90027</u> City, State, and ZIP Code of Charity
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National Campaign ☐ California Campaign ☒

Telemarketing held (on) (from) August 1, 2002, to December 31, 2002
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee ☒ Percentage ☐
Other ☐

1. REVENUE

- | | | |
|---|--------------------|-----|
| A. Cash contributions | <u>\$83,197.00</u> | A. |
| B. Entertainment sales or admission charges | _____ | B. |
| C. Sales from products | _____ | C. |
| D. Advertisement sales | _____ | D. |
| E. Membership fees | _____ | E. |
| F. Other sources: (Specify) | _____ | Fa. |
| a. _____ | _____ | Fb. |
| b. _____ | _____ | Fc. |
| c. _____ | _____ | Fd. |
| d. _____ | _____ | |

G. TOTAL REVENUE

\$83,197.00 G.

2. EXPENSES

- | | | |
|--|--------------------|-----|
| A. Fees or commissions | <u>\$5,505.12</u> | A. |
| B. Salaries <u>Subcontractor fees (Earthtel, Inc.)</u> | <u>\$24,276.20</u> | B. |
| C. Payroll taxes | _____ | C. |
| D. Employee benefits | _____ | D. |
| E. Cost of merchandise for resale | _____ | E. |
| F. Cost of entertainment | _____ | F. |
| G. Postage | <u>\$2,111.47</u> | G. |
| H. Advertising | _____ | H. |
| I. Telephone | _____ | I. |
| J. Rental of equipment | _____ | J. |
| K. Facilities charge | _____ | K. |
| L. Permits <u>Registration fees + bond</u> | <u>\$374.00</u> | L. |
| M. Other expenses: (Specify) | _____ | Ma. |
| a. <u>Fulfillment and materials</u> | <u>\$3922.47</u> | Mb. |
| b. <u>Phone Match</u> | <u>\$1,596.93</u> | Mc. |
| c. <u>Data Processing</u> | <u>\$8623.41</u> | Md. |
| d. _____ | _____ | |

N. TOTAL EXPENSES

\$46,409.60 N.

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3. Amount to Charity \$ 36787.40 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) — 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) — 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 36787.40 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
- [] Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Understand and have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge, etc.

SORAYA RADWAN President 1/16/03
raiser) Printed Name Title Date

For the charitable organization for verifying the distribution.

Renée Williams VP MKtg 1/23/03
Printed Name Title Date

DEBORAH A. HINTON EXECUTIVE VICE PRES. & CFO 1/23/03
Printed Name Title Date

RECEIVED

FEB 18 2003

Attorney General's
Office for Charitable Funds

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